Realty is launching its very first ‘Immo Invest Days’ in Knokke-Heist

**New trade fair for newbuild projects is opening its doors**

**to 1,500 savers and private investors**

**This autumn, a brand-new Belgian trade fair will be opening in Knokke-Heist focused on newbuild projects and property funds: ‘Immo Invest Days’. The organisers of this first edition of this two-day exhibition are expecting no less than 1,500 Belgian savers and private investors. Never before have so many Belgians sought financial refuge in property. Nowadays, more than half of the number of newbuild homes and apartments in our country are buy-to-let. Throughout the ‘Immo Invest Days’ visitors will be able to gain a broad overview of the newbuild projects and property funds in Belgium all in one go.**

It is certainly no secret that hundreds of thousands of savers and private investors no longer wish to (only) put their hard-earned money into traditional savings products. They are increasingly seeking financial refuge in property. New research carried out by the European Association for Property Investors INREV tells us that, just in 2018 alone, property investment has reached 161.7 billion euros worldwide. Belgians are also massively opting for so-called ‘concrete gold’. Market research has shown that no less than one in five homes or apartments in Belgium are already buy-to-let. In the case of newbuilds, the figure even exceeds 50%.

In order to cater for this unprecedented thirst for property investment, ‘Immo Invest Days’, the very first Belgian trade fair for newbuild projects, is being organised at Albert beach in Knokke-Heist on Saturday 21 and Sunday 22September 2019.

*“This is one of the largest of its kind in Belgium. Project and property developers from all over the country will be on hand to present their projects and investment schemes in detail. Visitors will gain a good overview of all the newbuild projects in Belgium in one go. This is a first. For savers and private investors this is an ideal opportunity to quietly have a look whether and how they can add property to their investment portfolio.”*

*Catherine Degreef, ‘Immo Invest Days’ organiser*

**Pull to the city**

According to experts it comes as no surprise that so many Belgians are currently showing an interest in property investment. Interest rates on loans are at an all-time low and the European Central Bank (ECB) expects them to remain this low until mid-2020.

*“There is major interest in newbuild investment in capital and big cities. The reason being is that young and old alike are currently experiencing a real pull towards the city. And this is expected to continue for some time, due to, for example, the so-called ‘stop on concrete’. However, current sales figures show that city property prices have certainly not yet reached their limit. Besides profits from rentals, investors also stand to make a good profit on the sale of property.” Stefanie Vanden Broucke, General Manager at the Project Development Company CAAAP*

According to Vanden Broucke, investing in newbuilds is also attractive due to the excellent sustainability documentation that comes with this type of property. Just think of the much lower monthly energy bills in comparison with older properties. In addition, you can also invest in a house or an apartment that is ready to connect to any new climate-friendly innovations that may still come along.

**Property takes pride of place in Knokke-Heist**

‘Immo Invest Days’ – held over two days – expects to host no less than 1,500 visitors at its very first edition. The trade fair will be open from 10 am until 6 pm, and the entrance is free to anyone who registers in advance through [www.immoinvestdays.be.](http://www.immoinvestdays.be/) For anyone who has not pre-registered, the entry ticket at the door will cost EUR 25.00.

The Belgian trade fair for newbuild projects and property funds will also be re-using the unique Realty infrastructure constructed on Albert beach. Every year, Realty is *the place to be* for property professionals, and will take place on Thursday 19 and Friday 20 September, and is the driving force behind the trade fair.

Over a period of four days, from 19-22 September inclusive, property will take pride of place in Knokke-Heist.

**Practical information:**

Immo Invest Days – [www.immoinvestdays.be](http://www.immoinvestdays.be)

Saturday 21 September: 10 am – 6 pm, Sunday 22 September: 10 am – 6 pm

Entrance: free after registration on the website – general public

Realty – [www.realty-belgium.be](http://www.realty-belgium.be)

Thursday 19 September: 8.30 am – midnight, Friday 20 September: 8.30 am – 6 pm

Entrance: only for real estate professionals, tickets for sale on the website

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